

West Federation CHRIE Conference - February 5 & 6, 2016

Schedule for Friday (2/5/16)

	Events Lab A (Room 200)	Events Lab B (Room 202)	Tourism Lab (Room 214)
8:30 - 9:30	Registration and Continental Breakfast (Student Lounge)		
9:30 - 10:00	Welcome Presentations (Culinary Demonstration Theater, Room 208)		
10:00 - 10:50	<p><i>The Changing of the Guard - Round Table Andrew Moreo, Laura Book and Patrick Moreo - University of Nevada, Las Vegas</i></p>	<p><i>Time for a curriculum refresh? Transitioning from a service leadership competency model to an experience and transformational economy mindset - Sandra Sun-Ah Pointing and Lori Sipe - San Diego State University</i></p>	<p><i>Ethics Education in Hospitality Management Schools - Britt Mathwich - Colorado Mesa University</i></p>
10:50 - 11:05	Mid-Morning Break (Culinary Demonstration Theater, Room 208)		
11:05 - 11:25	<p><i>Debunking Matching Theory in Hospitality Education: The Case for Instructional Preferences - J. Mick Lalopa - Purdue University and Michael Wray - Metropolitan State University of Denver</i></p>	<p><i>The Relation between Self-Efficacy, Learning Approaches, and Academic Performance - An Exploratory Study - Patrick Lee and Zhenxing Mao - California Polytechnic University, Pomona</i></p>	<p><i>Helping Hospitality Students Choose a Career Direction Utilizing a Holland Code Interest Inventor - Lee Blecher - California State University, Long Beach</i></p>
11:35 - 11:55	<p><i>Loyalty Determinants across Hospitality Segments: A Meta-Analysis - Sarah Tanford - University of Nevada, Las Vegas</i></p>	<p><i>Predicting Behavioral Intentions of Mass Participation Sporting Event Travelers - Toni Repetti, James Busser, and Lenna Shulga - University of Nevada, Las Vegas</i></p>	<p><i>Analysis and Future Trends of Hospitality Internship Programs - Britt Mathwich - Colorado Mesa University</i></p>
12:00 - 1:30	Lunch - Keynote Speaker (SpringHill Suites Ballroom) Walter Eisenberg, President & CEO, Sage Hospitality		
1:45 - 2:05	<p><i>The Community of Inquiry and its Application to the Hospitality Industry, a Case Study - Alice Swift and Jeffrey Yedlin - University of Nevada, Las Vegas</i></p>	<p><i>Variations in Lodging CMBS debt yields - Amrik Singh - University of Denver</i></p>	<p><i>Winery Tasting Room Practices: A Pilot Study of an Investigation of Hiring and Training Needs - Cynthia Deale - East Carolina University - Christopher Taylor - University of Houston - Nelson Barber - University of New Hampshire</i></p>
2:15 - 2:35	<p><i>Examination of Student, Program, and Institutional Support Characteristics that Relate to PGA Golf Management Students' Intent to Persist - Christopher Cain and Vicki Rosser - University of Nevada, Las Vegas</i></p>	<p><i>Transitioning from Typical to Made-from-Scratch Child Care Menus in a Southern Carolina Central Kitchen: Process and Nutritional Gains - Libby Gustin and Virginia Gray - California State University, Long Beach</i></p>	<p><i>What do students expect from event management careers? Results from a pilot study - Matthew Stone - California State University, Chico and Thomas Padron - California State University, East Bay</i></p>

2:35 - 2:50

Mid-Afternoon Break (Culinary Demonstration Theater, Room 208)

2:50 - 3:35

Poster Presentations
The Impact of the Affordable Care Act on the Restaurant Industry - The First Five Years - Robert Farmer and Jackson Lamb - Metropolitan State University of Denver

Poster Presentations
Exploring Strategies to Improve Gender Equity in a Masculinized Field of Study - Christopher Cain and Nancy Lough - University of Nevada, Las Vegas

Poster Presentations
Sustainable Cooking intervention to address barriers to culinary habits and food choices: how to buy, store, and prepare meals from basic ingredients - Libby Gustin - California State University, Long Beach

3:40 - 4:30

4:45 - 5:45

Reception at SpringHill Suites Hotel

7:00

Dinner on your own or Optional Beer Pairing Dinner at Tivoli Brewing Company on the Auraria Campus (cost **NOT** included in conference registration)

**West Federation CHRIE Conference - Posters
Schedule for Friday (2/5/16)**

Alumni Lounge

Cellar Management Lab
(Room 201)

Culinary Demonstration Theater
(Room 208)

Food Waste and Food Insecurity; What Can You Do in Your Community? Jackson Lamb and Robert Farmer - Metropolitan State University of Denver

Unintended Consequences in the Legalization of Medical and Recreational Marijuana - Jackson Lamb and Robert Farmer - Metropolitan State University of Denver

Strategic Sexual Performance in the Full-Service Restaurant Industry - Miranda Kitterlin and Lisa Moll Cain - Florida International University

Investigating the Indirect Decoy Effect on Patronage Intentions via Perceived Expensiveness -Yang-Su Chen - University of Nevada, Las Vegas and Yung-Pin Chen - National Kaohsiung University of Hospitality and Tourism

Exploring Design Based Thinking Pedagogical Modality in Convention, Events and Exhibition Management - Thomas Maier - University of San Francisco

Farm-to-Restaurant: Independent family and casual restaurant customers' willingness to pay for local food and beverages - Michael Vieregge - Western State College of Colorado

A Case Study of Senior Experience Class Pedagogical Curricular Review and a Shortfall in Academics and Professional Integrity - Cynthia Vannucci - Metropolitan State University of Denver

Measuring the Impact of Marketing Channel Factors in Timeshare Sales - James Drake - Metropolitan State University of Denver

Professional Development for Hospitality Management Faculty - Peter Mitchell - NMSU and Keith Mandabach - SHRTM

Integrating Leadership Development into an Experiential Event Management Course - Dr. Thomas C Padron - California State University, East Bay

An Investigation of Spa-goers' Intention to visit a Spa - Myong Jae Lee - California State Polytechnic University Pomona

Financial Curve Busters: The Role of Restaurant Analytics in Achieving High Net Income - Michael Wray - Metropolitan State University of Denver and Matt Vannini - Restaurant Accounting Services

Foodservice Laboratory Student Performance Evaluation Methodology - Keith Mandaback - NMSU HRTM and Carl Miller - DACC culinary arts

Campgrounds and RV Parks: Part of the Hospitality Industry or Not? - Chad Gruhl - Metropolitan State University of Denver

West Federation CHRIE Conference - February 7 & 8, 2014 Schedule for Saturday (2/8/14)

Room 314

Room 316

Room 318

8:15 - 9:15

Registration and Continental Breakfast (Room 307)

9:15 - 10:00

Full Attendee Session - Molly Milliken, HM Bookstores

10:00 - 10:15

Best Paper Award Presentations

10:15 - 10:35

Tomorrow's Higher Ed Leader - Sean Daly - Johnson & Wales University, Denver

The Motivational Attributes Influencing Association Conference Attendee's Revisit Intention - Jie Sun and Eunmin Hwang - University of Nevada, Las Vegas

Engaged Scholarship in Hospitality and Tourism: From Principle to Practice in a Developing Pacific Island Country - T. S. Stumpf - Humboldt State University and Nancy Swanger - Washington State University

10:35 - 11:00

Morning Break (Room 307)

11:00 - 11:20

Assessing Businesses as a Force for Good: Working with Students, Companies and B-Lab on the use of the B-Impact Assessment Tool - Tim Stein - Johnson & Wales University, Denver

Child Friendliness of Restaurants: A Pilot Study - Tanya Ruetzler - The University of Mississippi

Sustainability and environmental attitudes of racing event attendees: A first look - Jarrett Bachman and Anastasia Wood - California State University, Monterey Bay

11:30 - 11:50

Can Mobile Event Applications Lead to A Sustainable Event? - Shinyong Jung - University of Nevada, Las Vegas, Sungsik Yoon - University of Nevada, Las Vegas and Kristin Malek - Kansas State University

Business Implications of Experiential Variety for the Integrated Resort Customer: A Sentiment Analysis of Online Reviews - Daryl Boykin, S. Ray Cho, and Lenna Shulga - University of Nevada, Las Vegas

Active and Interactive Teaching Methods: A Study of Their Use in Hospitality Higher Education - Yousery Nabil Elsayed - Helwan University and Mick La Lopa - Purdue University

12:00 - 1:30

Lunch - Keynote Speaker - Adam Schlegel Co-Owner and Consigliere (Great Hall)

1:35 - 2:25

Best Practices in Hospitality Program Student Operated Restaurants A Round Table Discussion - Patrick J Moreo, Andrew Moreo and Jean Hertzman - University of Nevada, Las Vegas - 50 minutes

2:30 - 2:50

Hedonic and Utilitarian Values on Customer Satisfaction in Upscale Restaurants - Nadia Hanin Nazlan and Yangsu Chen - University of Nevada, Las Vegas

3:00 - 4:00

How do Chinese tourists tip in restaurants while visiting the U.S.A.? An exploratory study - Patrick Lee, Ben Dewald, and Yingchuan Wang - California State Polytechnic University, Pomona - 20 minutes

Financial Curve Busters: The Role of Restaurant Analytics in Achieving High Net Income - Michael Wray - Metropolitan State University of Denver and Matt Vannini - Restaurant Accounting Services - 20 minutes

Monetizing Managerial Response for Hotel Performance: Application of Big Data Analytics - Karen Xie - University of Denver and Linchi Kwok - The Collins College of Hospitality Management, Cal Poly Pomona

Estimating the Effect of Free-play Offers on Slot Machines at Tribal Casinos - Katherine Spilde - San Diego State University and Anthony Lucas - University of Nevada, Las Vegas - 50 minutes

Understanding Work Life Balance Among Executive Chefs - Lisa Moll - Florida International University and James Busser - University of Nevada, Las Vegas

West Federation CHRIE Meeting and Conference Wrap-up