



2021 West Federation CHRIE Conference

Virtually hosted by Northern Arizona University

Undergraduate Research Competition Sponsored by UNT



West Federation CHRIE is excited to host a new event at the 2021 annual conference: **Undergraduate Research Competition**. WFCHRIE invites undergraduate students to submit research paper supervised by faculty advisors. The Undergraduate Research Competition is sponsored by University of North Texas and will be held virtually on February 18, 2021. Below you will find the details and requirements of the competition. For more information, please visit <https://www.wfchrie.com/2021-wf-chrie-conference>. Below is a summary of the competition details and requirements.

Purpose:

The Undergraduate Research Competition aims to: 1) encourage and stimulate undergraduate research scholarship; and, 2) provide opportunities for undergraduates to present their original research.

The competition focuses on a broad range of contemporary topics relevant to research, education, and industry practices in hospitality, tourism, and related fields of study.

Eligibility:

To qualify for the competition: 1) **an undergraduate student must be the lead author** (as of February 18, 2021) of the proposal; and, 2) the research must have been conducted under faculty supervision.

Awards:

A certificate will be presented to each finalist, as well as the first, second, and third place awards (\$500, \$300, and \$200, respectively, plus award plaques) during the awards ceremony. Prize money and award plaques will be delivered to the winners by mail.

Application/Submission Procedures:

1. Students will submit a title page and a research proposal in Word format (.doc or .docx) by the deadline (**December 15, 2020, at 11:59 pm Mountain Time**). All proposals are submitted through Easy Chair at the following link: <https://easychair.org/conferences/?conf=wfchrie2021> Please select “**undergraduate research competition**” track in the submission process. Authors will be notified of their acceptance status by **January 15, 2021**.
2. Each submission should include the following two documents:
 - a. A title page including title, author name(s), and affiliation(s); and,
 - b. A main document, your proposal, that meets the following criteria:
 - i. No more than 4 pages, including title, abstract (up to 75 words), and main body
 - ii. Main body must be between 500 and 900 words, including figures, tables, and references
 - iii. Use 12 point, Times New Roman font, and single-spaced.
 - iv. Margins should be 1-inch on sides, 1-inch on top and bottom.Any submission not following the guidelines is subject to desk rejection. **Please use the submission template in the Appendix to prepare your submission.**
3. At least one student author of each accepted presentation must register for the conference by January 31, 2020. Students must register to present at the competition. Conference registration information will be sent with the acceptance email.
4. The final oral competition will be conducted online via Zoom on February 18, 2021. **Only undergraduate student authors can present.** Each presentation is limited to 8 minutes, plus an additional 3 minutes to answer questions from judges. The presentation should outline the scope and significance of the research, study methodology and design, results, and conclusion. Criteria are below.

Judging Criteria:

1. **Judging of Proposals:** Submitted proposals will be judged based on the criteria below. Finalists will be chosen by at least three judges as appointed by the Competition Chair.

<i>Proposal Judging Criteria</i>	<i>Points (100)</i>
Adherence to rules of competition (submission template)	10
Explanation of objectives and background	10
Presentation of research significance and industry implications	10
Originality/Value of research	10
Presentation and explanation of methodology	15
Presentation and explanation of results	15
Explanation and soundness of conclusions	15
Professionalism, organization, and flow	15

Finalists will be selected based on the abstract submitted and will be notified via email by the Competition Chair by January 15, 2021.

2. **Judging of Oral Presentations:** Oral presentations by the finalists will be judged based on the criteria below. Oral presentations will be judged by a least three judges representing both academia and industry.

<i>Oral presentation Judging Criteria</i>	<i>Points (50)</i>
Presentation and explanation of research importance, relevance, significance, and originality	10
Presentation and explanation of research methodology, results, and conclusions	15
Visual design of the presentation	5
Professionalism of presentation & Knowledge of research area	10
Ability to answer judges' questions	10

Contact:

Questions regarding competition eligibility, rules, and submission of proposals should be directed to the Competition Chair (Dr. Xi Leung, xi.leung@unt.edu).

The enforcement, review, and changes of these Rules and Guidelines will be the responsibility of the Competition Chair and WFCHRIE board. Failure to comply with any of the rules of the competition may result in disqualification.

APPENDIX: SUBMISSION GUIDELINES

TITLE PAGE
(on a single page, separate from Main Document)

TITLE OF THE PROPOSAL (RIGHT ALIGNED)

John Smith
Department Name
School (Company) Name

and

Jane Smith
Department Name
School (Company) Name

MAIN DOCUMENT
(separate from title page)

TITLE OF THE PROPOSAL: (LEFT ALIGNED)

ABSTRACT (LEFT ALIGNED with Indentation on a page by itself)

Abstract up to 75 words – that describes your proposal. Indent the first sentences of each paragraph. If multiple paragraphs are used, single space between and within each paragraph. Do not number the pages. The pages are numbered by the editor in the conference proceedings. The title page is on its OWN page, separate from the main document (including abstract, main body of the proposal, references, figures and tables).

The four-page limit refers to the main document, not the title page.

For topical seminars, the abstract should indicate how session participants are engaged and key outcomes of the seminar.

Key Words: (left aligned, no Indentation) Include a list of no more than 6 keywords.

INTRODUCTION (left aligned, no Indentation)

The main document should be no more than 4 pages, including title, abstract, main body of the proposal (with a minimum of 500 words and not exceeding 900 words), figures, tables, and references. Describe your work in 12-point, Times New Roman font, and single-spaced. Margins should be 1-inch on sides, 1-inch on top and bottom.

TABLES AND FIGURES (if appropriate to session type)

Tables and figures must appear within the text (not at the end of the text). Tables and figures should be numbered sequentially (e.g. Table 1, Table 2, Table 3, etc.), and should bear titles which explain their content.

REFERENCES

References must be listed immediately following the main text of the proposal. Use **APA style**, alphabetize by author. See examples below:

Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication*. Washington, DC: American Psychological Association.

Davis, F. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly*, 13 (3), 319-340.

Henry, W. A., III. (1990, April 9). Making the grade in today's schools. *Time*, 135, 28-31.