February 16 - 18, 2023

2023 WF CHRIE CONFERENCE

Hosted by: William F. Harrah College of Hospitality University of Nevada, Las Vegas





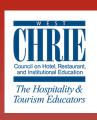




The Hospitality & Tourism Educators



"Betting on the Future"



Welcome to the 2023 WF CHRIE conference!

Welcome to the 2023 West Federation Council on Hotel, Restaurant, and Institutional Education (WFCHRIE) Conference sponsored by the William F. Harrah College of Hospitality at the University of Nevada, Las Vegas. The WFCHRIE is very honored and excited to host the 2023 WFCHRIE Conference. This is the 21st conference that WFCHRIE is organizing. This regional conference will offer a diverse array of opportunities, for both WFCHRIE members and non-members, as it will focus on a broad range of topics related to education, industry, and research in hospitality and tourism.

The 2023 WFCHRIE Conference received more than 90 proposals for the conference from 170+ authors. Eighty- three of these presentations are accepted to be presented at the 2023 WFCHRIE Conference. We would like to thank each author for submitting their research papers to the 2023 WFCHRIE Conference. As the 2023 WFCHRIE Conference was a double-blind peer-reviewed conference, we would like to thank each and every reviewer who ensured that the paper review process was of high quality and smooth.

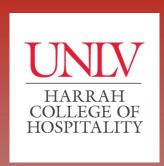
We would like to thank our sponsors for making this conference possible. Without their support, this conference would have not been possible. We would like to thank William F. Harrah College of Hospitality at the University of Nevada Las Vegas for hosting our conference, and the Hospitality & Department at the California State University (Diamond Sponsors); Hospitality, Recreation, and Tourism Department at the California State University East Bay for sponsoring the awards, School of Hotel and Restaurant Management - W. A. Franke College of Business at the Northern Arizona University for sponsoring the Innovative Award for the Most Impactful Research Proposal (Research in Progress), College of Merchandising, Hospitality, and Tourism at the University of North Texas, Knowledge Matters, CoStar Group - SHARE Center, and the School of Travel Industry Management – Shidler College of Business at the University of Hawai'i's Mānoa (Platinum Sponsors), Hospitality and Retail Management - College of Human Sciences at the Texas Tech University (Gold Sponsor); and the Collins College of Hospitality Management at the Cal Poly Pomona (Silver Sponsor). We also like to thank California State University, Sacramento for sponsoring the Excellence in Diversity and Inclusion Award.

We also would like to extend our gratitude to our keynote speakers and panelists; Dr. Shane C. Blum, Dr. Fevzi Okumus, Dr. Sandra Sun-Ah Ponting, and Dr. Cass Shum (Moderator) for participating in Professional Development Session 1: From Job Application to Interview: Academic Job Seeking 101; Dr. Saehya Ann; Mr. Carl H. Winston; and Ms. Corinne Youngholm for participating in Professional Development Session 2: Welcome Session for Community Colleges; Dr. Matt Ryan delivering a keynote speech in General Session: The Future Challenges and Needs of the Hospitality Industry; Ms. Patti Fisher, Mr. Carmen M. Rubino, Jr., and Mr. Britt Mathwich, (Moderator) for participating in Education Session: Industry Trends and Hospitality Programs: Are We Providing What Is Needed?; Mr. Lucio Arancibia, Mr. Mark Sandoval, and Dr. Angelo A. Camillo (Moderator) for participating in the Industry Session: The Effect of Technology on Food Preparation and Service; and Mr. Duane Vinson for delivering an Industry Presentation: The New CoStar SHARE Center.

Moreover, I sincerely express my appreciation to all board members: Dr. Sandra Ponting (Vice President), Dr. Saehya Ann (Immediate Past President), Dr. Shane Blum (Treasurer), Dr. Harold Lee (Secretary), Dr. Ryan Giffen (Director of Member Services), Dr. Michelle Alcorn (Director of Networking), and Dr. Amrik Singh (Director of Research). Big thanks go to Dr. Cass Shum and her wonderful student volunteers. I also like to thank the ICHRIE office for their support.

While you are attending the 2023 WFCHRIE Conference, please do not forget to enjoy the great things Las Vegas has to offer. Congratulations to all of the presenters at this conference and a warm welcome to all participants!

Yours in Hospitality, Muhittin Cavusoglu, Ph.D., CHE, CHAE, CHTP, CHIA President, West Federation CHRIE

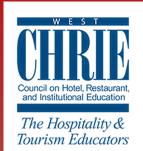


Hosting University: UNLV William F. Harrah College of Hospitality

Founded in 1957, University of Nevada, Las Vegas (UNLV) is a doctoral-degree-granting institution. UNLV is classified by the Carnegie Foundation for the Advancement of Teaching as an R1 research university with very high research activity. The university is committed to recruiting and retaining top students and faculty, educating the region's diversifying population and workforce, driving economic activity through increased research and community partnerships. UNLV sits in the top spot in U.S. News & World Report's annual listing of the nation's most diverse universities for undergraduates. We continue to show our commitment to serving our wonderfully diverse population and building the future for Las Vegas and Nevada.

Situated just blocks away from the world's greatest hospitality laboratory—the Las Vegas Strip—the Harrah College of Hospitality enjoys unparalleled access to the hotels and resorts that are shaping the industry. Consistently ranked among the top five hospitality programs in the world, the College provides students with the theoretical and practical foundation needed to succeed in the competitive hospitality field. Faculty members are internationally-renowned, and alumni consist of some of the most influential leaders in the industry, with graduates overseeing major hotel brands, popular restaurants, event firms, and Fortune 500 companies. The College offers a Bachelor of Science in Hospitality Management; an Executive Master of Hospitality Administration; a Master of Science in Hotel Administration; and a Doctor of Philosophy in Hospitality Administration. The College also offers two dual degrees.

For more information, please visit https://www.unlv.edu/hospitality



WF CHRIE Board of Directors



President

Muhittin (Tim)

Cavusoglu

Northern Arizona



Vice President
Sandra Ponting
San Diego State
University



Immediate Past President
Saehya Ann
California State
University, East Bay



Treasurer
Shane Blum
Texas Tech
University



Secretary

<u>Harold Lee</u>

University of North

Texas



Director of Member
Services
Ryan Giffen
California State
University, Long Beach



Director of
Networking
Michelle Alcorn
Texas Tech University



Director of Research Amrik Singh University of Denver



Director of Industry
Relations
Angelo Camillo
Sonoma State
University



Director of
Education
Britt Mathwich
Colorado Mesa
University



Director of
Conference
Cass Shum
University of Nevada,
Las Vegas





Research Hackathon

Thursday, February 16, 2023, 1:00 pm – 2:30 pm https://cpp.zoom.us/j/84784285230

The goal of the Research Hackathon is to bring together researchers with diverse skills and knowledge to maximize collaboration and create novel scientific research. We thank you our judges, including,

Dr. Jean-Pierre van der Rest

Editor, Journal of Hospitality & Tourism Research (JHTR)

Dr. Po-Ju Chen

Editor, Journal of Hospitality & Tourism Education (JHTE)

Dr. Ingrid Lin

Editor, Journal of Hospitality & Tourism Education (JHTE)

Dr. Haragopal Parsa

Editor, Journal of Hospitality & Tourism Cases (JHTC)





Professional Development Session 1

--- From Job Application to Interview: Academic Job Seeking 101--Thursday, February 16, 2023, 3:00 pm - 4:00 pm (Virtual)
https://SDSU.zoom.us/j/87641093067



Shane C. Blum
Associate Professor
Texas Tech University



Fevzi Okumus
Professor
University of Central
Florida



Sandra Ponting
Assistant Professor
San Diego State
University



<u>Cass Shum</u>
Associate Professor
University of Nevada,
Las Vegas



Join us in this Career Development session to get advice on academic career job seeking. Our panelists, Dr. Shane C. Blum, Dr. Fevzi Okumus, Dr. Sandra Sun-Ah Ponting, and Dr. Cass Shum, will share advice related to job application materials preparation, phone interview, fly-out interviews, and post-offer negotiations. This session is best for on-the-market job candidates and doctoral students who will be on the market in the near future.



Professional Development Session 2

--- Welcome Session for Community Colleges---

Thursday, February 16, 2023, 3:00 pm – 4:00 pm (Virtual) https://csueb.zoom.us/j/84649295502?pwd=d0lLcWtxN1NFWW9vZ1hRQVd1dnpTUTO

<u>9</u>



Saehya Ann Associate Professor & Department Chair California State University, East Bay



<u>Carl Winston</u>
Founding Director
San Diego State University



Corinne Youngholm
Student Experience Manager
San Diego State University



WF CHRIE hopes to create a welcoming and inclusive atmosphere for everyone. The role of community colleges in the world of higher education has expanded over the years and the importance of community colleges is tremendous for the community's success. Still, they are also instrumental in the success of 4-year universities. As the country works to recover from the coronavirus pandemic, community colleges are more important now than ever. We invite all community colleges that offer hospitality, tourism, recreation and culinary programs to participate in the virtual "Welcome session for community colleges," sponsored by The California State University, Hospitality and Tourism Alliance).

https://www.calstate.edu/attend/degrees-certificates-credentials/hospitality-tourism-management-alliance



Sponsor Session

--- Sponsor Tabling ---

Thursday, February 16, 2023, 4:15 pm - 6:00 pm (Southern Glazer's Wine & Spirits – Beverage Academy, HOS 434, Hospitality Hall)

- Cal Poly Pomona
- California State University, East Bay•
- CSU Hospitality & Tourism Alliance University of Hawai'i at Mānoa
- **Knowledge Matters**
- Northern Arizona University
- STR Global
 - Texas Tech University
- University of Nevada, Las Vegas
- University of North Texas

Sponsor Presentation Saturday, February 18, 2023, 8:30 am - 10:00 am (Boyd Dining Room, BEH 226, 2/F Beam Hall)

- University of North Texas
- **Knowledge Matters**
- Northern Arizona University
- University of Hawai'i at Mānoa
- California State University, Easy Bay
- CSU Hospitality & Tourism Alliance





















The Collins College of Hospitality Management



General Session

--- The Future Challenges and Needs of the Hospitality Industry--Friday, February 17, 2023, 8:45 am – 9:45 am
(Boyd Dining Room, BEH 226, 2/F Beam Hall)

Bots, bits, AI, and automation: The hospitality industry is at a crossroads between servicing guests and creating relationships against a backdrop of rapidly rising cost structures and financial pressures. Together we will explore recent trends in hospitality, and those that are evolving with guest expectations (and maybe a few that are not).



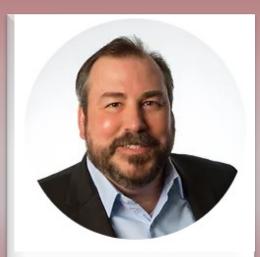
Speaker's bio: Matt Ryan joined Boyd Gaming as Chief Marketing Officer in March 2017, bringing more that 20 years of data-driven strategic marketing, finance, and technology leadership experience in hospitality. In his current role he leads data strategies initiatives, loyalty program, hotel revenue management, digital platforms, social and traditional media efforts, design studio, as well as promotions programming for the organization's 29 casino and resort properties across the United States. Matt has balanced his career with a passion for learning. After earning a Bachelor of Science in Management from Clemson University, he went on to earn a Master of Business Administration from Tulane University, a Master of Information Engineering from Southern Methodist University, and a PhD in Hospitality Administration from University of Nevada-Las Vegas where he continues to quest lecture and teach.



Industry Presentation

--- The New CoStar Center---

Friday, February 17, 2023, 10:00 am - 11:00 am (3/F Boardroom, HOS 341, Hospitality Hall) Friday, February 17, 2023, 1:30 pm - 2:30 pm (4/F Boardroom, HOS 441, Hospitality Hall)



Duane Vinson
Vice President
STR
Assistant Director
CoStar SHARE Center

The SHARE Center just celebrated it's 10-year anniversary and we have some exciting changes! We've had the pleasure of assisting nearly 1,000 schools around the world and we value your thoughts and ideas on how we may better serve the Western CHRIE academic community. In this session we'll discuss how professors and students will be able to access huge volumes of information and data via the dynamic CoStar Suite. We will talk about changes coming for our CHIA and CAHTA certifications and introduce you to new certifications that we're rolling out. We'll share how professors can easily access training materials for use in the classroom and data for research. Join us for an interactive hour filled with lots of information!



Education Session

--- Industry Trends and Hospitality Programs:

Are We Providing What Is Needed?---

Friday, February 17, 2023, 11:15 am - 12:15 pm (Boyd Dining Room, BEH 226, 2/F Beam Hall)



Patti Fisher
Director of People and Culture
the Four Seasons Las Vegas



<u>Carmen M. Rubino, Jr.</u> Vice President of Sales Fontainebleau Las Vegas



Britt Mathwich
Associate Professor
Colorado Mesa University

This highly interactive session features two industry experts offering their views on current industry trends and needs from a knowledge and skills perspective for our hospitality program graduates. Discussion questions will include how well they believe programs are reacting to current needs and how to improve outcomes. There will be ample time for comments and questions.



Industry Session

--- The Effect of Technology of Food Preparation and Service--Friday, February 17, 2023, 2:45 pm – 3:45 pm

(Sand's Auditorium, HOS 210, Hospitality Hall)



Lucio Arancibia CEC ACC MCFE, HOF InFoodSys



Mark Sandoval
Executive Chef, Instructor
University of Nevada, Las Vegas



Angelo Camillo
Assistant Professor
Sonoma State University

Technological evolution continues to change how food service establishments operate. Hence, food and beverage operators constantly adapt to new technologies. Within the microenvironment, managers strive to integrate technological innovations into their operations, based on the 4IR "Fourth Industrial Revolution," including M2M "Machine to Machine" communication), IoT "Internet of Things," and Robotic Applications." Subset platforms include integrated systems like online food and beverage ordering with purveyors, table reservation through "Open Table," menu and wine/ beverage list engineering, real-time inventory using QSR and RFID technologies, hence "M2M, on-demand flash cost and labor productivity reports, and pro-forma profit and loss statements.



Concurrent Academic Session 1

Friday, February 17, 2023, 10:00 am - 11:00 am

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation + Q&A)

	R: Completed Research (15-minute presentation + $Q\&A$); S: Speed Presentation (5-minute presentation + $Q\&A$)				
	Sustainability HOS 281, Hospitality Hall Moderator: Britt Mathwich				
_	60/K	Effective Color Marketing for Restaurants: The Matching Effect of Color and SustainabilityJason Tang, Sungjun Joe, Esther L. Kim, and Eun Joo Kim			
_	Customers' Responses to Environmental Responsibility and Disability Inclusion <u>Kwangsoo Park, Jooyeon Ha and Seobgyu Song</u>				
9	Why Do Tourists Visit Farms? Exploring the Value Drivers of Agricultural TourismJessica Murray, Robert Harrington and Soobin Seo				
Human Resources HOS 282, Hospitality Hall Moderator: Ryan Giffen					
5	Workplace Sexual Harassment in the Hospitality Industry: A Meta-Analytic ReviewYunxuan Zhang and Cass Shum				
		Keep Flourishing: A New Theoretical Lens for Understanding Hospitality Employees' Well-Being and Prosocial BehaviorBonhak Koo and Linchi Kwok			
8		How Work–Family Conflict Affects Chinese Hotel Employees' Well-Being: The Roles of Spouses' Work– Family Conflict and Gender Xingiao Fan and Zhenxing Mao			
		Consumer Behavior in F&B HOS 380, Hospitality Hall Moderator: Michelle Alcorn			
7		Connecting Sounds to Food Item Name Translations in Ethnic Restaurant Menus: The Effect of Translation ApproachesYejia Guo, Baker Ayoun and Khalid Eyoun			
Systematic Evaluation of the Mediators of Food Insecurity and Obesity Among Adults in 13015 Indiana		Systematic Evaluation of the Mediators of Food Insecurity and Obesity Among Adults in Northwest IndianaEzra Mutai and Matthew Bauman			
	610 <mark>S</mark>	Does the Use of Food Delivery Apps Influence Food Waste Behavior? A Situation-Organism-Behavior-Consequence (SOBC) Perspective Asma Azad Akhi and Jing Li			
7	812 <mark>S</mark>	Construction of a Restaurant Service Quality Scale in the Front of HouseHayeon Hailey Choi and James Taylor			
		versity, Equity, and Inclusion & Tourism HOS 382, Hospitality Hall Moderator: Sandra Ponting			
1	480 <mark>S</mark>	Diversity, Equity, and Inclusion in the Hospitality and Tourism Industry: Why Should We Care?Christina K. Dimitriou and Cho Tin Tun Kirkpatrick			
4	4965	More Than Words: Leading Diversity, Equity & Inclusion From a Moment to a MovementAlana Dillette and Sandra Ponting			
1	402 <mark>S</mark>	Religious Tourism and Entrepreneurship: A Case of Manakamana Temple in Nepal <i>Prakash Gautam</i>			
	439 <mark>S</mark>	Does a High Rating Score Guarantee the Revisit Intention? Applying the Lens Model to the Golfers' Decision-Making in a Golf ResortJunghoon Lee, Samuel Lee and Sooyeon Lee			
5	446 <mark>S</mark>	The Effect of Tourism Storytelling on Tourist Visit Intentions: Case Study IranFaezeh Cheraghi, Seyedmajid Minayhashemi and Keith Mandabach			



Concurrent Academic Session 2

Friday, February 17, 2023, 1:30 pm - 2:30 pm

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation + Q&A)

Lodging HOS 281, Hospitality Hall Moderator: Cass Shum				
5467R	The Joint Effect of Rating Disadvantage and Sales Promotion on Hotel Choice IntentionWenjia Han, Billy Bai, Carola Raab, Cass Shum and Anjala Krishen			
	A Study of a Selected Set of the Costlier Physical Hotel Amenities on Customer Satisfaction of Chinese Luxury Hotel GuestsWai Sun and Ozgur Ozdemir			
997 <mark>R</mark>	Manning Travelers' Evaluations of a Hotel: A Case of Brand Versus Non-Brand Affiliated Hotels			
	Consumer Behavior HOS 282, Hospitality Hall Moderator: Britt Mathwich			
	Developing a Framework for Leadership Inclusion in HospitalityMichelle Russen, Mary Dawson, Miranda Kitterlin-Lynch, Juan Madera and Jeanna Abbott			
7478 <mark>R</mark>	To Cruise or Not to Cruise: The Effect of Media Sensationalism on Perceived RiskLaura Book, Sarah Tanford and Seyhmus Baloglu			
8066R	Priming and Pavious: Acceptuate the Positive Eliminate the Negative			
	Beverage HOS 380, Hospitality Hall Moderator: Michelle Alcorn			
4551 <mark>S</mark>	History, Legends, and Lore: The Role of Storytelling in Whiskey Distillery TourismDanni Capps, Michelle Alcorn and Shane C. Blum			
289 <mark>S</mark>	Impact of Search Cost and Financial Cost on Consumer's Willingness to Visit a WineryAngelo Camillo and Inhaeng Jung			
6720 <mark>S</mark>	Do Seasonal Beverages Impact Behavioral Intention, Willingness-to-Pay, or Both?Liheng Zhang and Amanda Belarmino			
	Take me Stout to the Ballgame: A Study on the Impacts of Craft Beer on Professional Baseball Spectators' BehaviorsRyan Maloney, Michelle Alcorn, Danni Capps and Shane Blum			
6428 <mark>S</mark>	"Wine Dealcoholization" as a Competitive StrategyAngelo A. Camillo, Janejira Sutanonpaiboon and Aidong Hu			
	Consumer Behavior / Social Media HOS 382, Hospitality Hall Moderator: Ryan Giffen			
4003N	Google Review Analysis of Casino Buffet Restaurants on the Las Vegas StripTevfik Demirciftci, Amanda Belarmino and Carola Raab			
9287 <mark>S</mark>	Gen Z Consumers' Motivations in Adapting New Forms of Luxury Consumption: An FSQCA ApproachJing Li and Leslie Cuevas			
7055 <mark>S</mark>	Predicting Review Helpfulness: The Role of Construal Fit and Prior ExperienceMinji Kim and James Busser			
8343 <mark>S</mark>	Social-Media, Healthy Sustainable Food Hack and Food SecurityLibby Gustin and Ryan Giffen			



Concurrent Academic Session 3

Friday, February 17, 2023, 4:00 pm - 5:00 pm Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute p

R: Completed Research (15-mi

K: Completed Kesearch (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation + Q&A)				
Consumer Behavior HOS 281, Hospitality Hall Moderator: Ryan Giffen				
	Examining the Goldilocks Dilemma in Festivals & Events: Trying to Find the 'Just Right'Jarrett R Bachman			
	Competing for Attention: The Effect of Multiple Cues on Hotel Booking DecisionsEun Joo Kim, Carola Raab and Sarah Tanford			
9584R Effects of TLS Guide's Professional Competencies on Rapport, Attachment, and Reuse Intention				
Undergraduate Research & Education HOS 282, Hospitality Hall Moderator: Cass Shum				
	Motivational Factors of Students in Hospitality and Resort Management Programs to Obtain 7R Hospitality CertificationsCho Tin Tun Kirkpatrick			
Tourism Planning and Strategic Placemaking: First Impressions Program Maycee Quick and Kristin Malek				
The Paradox of Paradoxical Leadership on Employee Helping Behaviors: Moderating Role of Self-8682R EfficacyAlexandra Lungu, Cass Shum and Dongwon Yun				
	Impact of COVID-19 HOS 380, Hospitality Hall Moderator: Harold Lee			
Exploring Stress Among Residents Experienced Pandemic, Hurricane and Bridge Closure 83155 Simultaneously Alison Green, Hilmi Atadil and Nestor Arguea				
630	Impact of COVID-19 on Local Restaurants: The Case of the Gunnison Valley, COMichael Vieregge			
	Impact of COVID-19 Pandemic on the Academic Conferences: Differences in Perceptions of Hotel Managers, Conference Organizers, and Conference Participants Harold Lee and Junghoon Song			
	Destination Memetics Under COVID-19: The Case of ChinaHilmi Atadil, Qiulin Lu and Helena Allman			
9862	Hoteliers' Outlook on the Role of Technology: A Post-COVID19 Era ExaminationJiyoung Hwang, Mehmet Erdem and Sungsik Yoon			
	50-minute Round Table Presentation HOS 241, Hospitality Hall			
5904	Hospitality Internship Learning: Do Assessment Methods Match Learning Objectives, Activities and Outcomes?Keith Mandabach and Britt Mathwich			
50-minute Round Table Presentation HOS 434, Hospitality Hall				
7600	The Aesthetics of Music and WineMurray Mackenzie and Timothy Jones			
	50-minute Round Table Presentation HOS 441, Hospitality Hall			
803!				
	William Brice			



Poster Session

Saturday, February 18, 2023, 8:30 am - 10:00 am

All poster should be in 36 x 24 inches.

People's Choice Award - Calling all attendees! Each attendee can get a sticker to vote for their favorite poster. The poster with most stickers will win the People's Choice Award!

Boyd Dining Room, BEH 226, 2/F Beam Hall			
323	Predicting Cancellations in Bookings Using Machine LearningMana Azizsoltani		
756	The Impacts of Salt Warning Designs for Restaurant MenusBorham Yoon and Kyungyul Jun		
876	Adoption of Dynamic Pricing in Live Music EventsKaiyang Bu		
1471	An Examination of Online Reviews for Ghost Towns in the Western United StatesAmanda Belarmino and Whitney Mulaj		
2182	A Proposal to Assess Transportation Needs and Challenges of Las Vegas Integrated Resort Employees Pemba Mwepu, Mehmet Erdem, Billy Bai and Shashi Sambisan		
2189	Hospitality Integrated Resorts: Employee Engagement Satisfaction and Retention		
3763	Application of Universal Design to Tourism Destinations by Spatial Characteristics and Its Impact on Tourists' Well-Being and BehaviorHyunwoo Yoon and Seunghwan Lee		
3945	Does Employees' Service Sabotage Behavior Influence Customer Experience? Comparing the Effect of Racial Identity in the Service IndustryChia-Yun Tsai, Stacy Lee, Robert Paul Jones and Hyojung Jung		
6346	How Interior Layout Could Be Changed in Robot-Supported Quick Service RestaurantsArsalan Mirsadraei, Jehun Moon, Glenn Nowak and Mehmet Erdem		
6628	Revisiting the Use of Mobile Food Ordering Applications in the Post-COVID EraHyounae Kelly Min, Sae Hya Ann, Myong Jae Lee and Hyunsuk Choi		
6781	Meeting Giveaways: Assessing the Effects of Attendees' Perceived ValueJie Sun, Nadia Hanin Nazlan, E'Lisha Fogle and Wan Yang		
6861	The Effects of Implementing Food Delivery Robots Within the Restaurant IndustryJennifer Martinez and Betsy Stringam		
7448	The Use of Robotic Service: Impact on Managers' Job Satisfaction and Well-BeingYuze Ji and James Busser		
8355	Using Plant-Based Food Substitutes for Fat in Butter Cookies: An Innovative Culinary ApproachShih-Ming Hu, Jacie Hu and Irene Hu		
8679	How Do Online Meal Delivery Platforms Impact Restaurant Employees?Renata Guzzo, Jaimi Garlington, Carola Raab and Amanda Belarmino		

"Betting on the Future"



Concurrent Academic Session 4

Saturday, February 18, 2023, 10:15 am - 11:15 am

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation + Q&A)				
Human Resources HOS 281, Hospitality Hall Moderator: Hyounae Kelly Min				
2009R	Managers and Employees: Comparing the Antecedents of Job Satisfaction in the Same DepartmentYunxuan Zhang, Dina Zemke, Amanda Belarmino and Cass Shum			
An Attribution Account of the Effects of Leaders' Gender and Abusive Supervision on En 3288R InsubordinationDongwon Yun and Cass Shum				
890R	Examining the Tradeoff Effect of The Stereotyne Content Model: Impression Management and Race			
	Food and Beverage HOS 282, Hospitality Hall Moderator: Sandra Ponting			
4962R	What Makes You Want to Work in a Restaurant? The Role and Influence of Socio-Economic Status Vinh Le and Bruce Tracey			
Standing Out From the Crowd: Exploring Online Information Cues on Airbnb Gastronomy ExperienceSijun Liu, Chunhao Wei, Pankush Kalgotra and Imran Rahman				
Human Resources HOS 380, Hospitality Hall Moderator: Michelle Alcorn				
838 <mark>S</mark>	Family Dynamics and Culture: An Exploration of Work-Life Balance in Family-Owned Hospitality Businesses			
Hasib Hassan Khan Chowdhury, Shane Blum, Michelle Alcorn and Bonhak Koo The Impact of Job Crafting on Hospitality Employees' Well-Being and Turnover Intention: The 2919S Mediating Role of Meaning of WorkHyojung Jung, Michelle Alcorn and Shane Blum				
7154 <mark>S</mark>	Turn That Frown Upside Down: Scale Development and Validation of Toxic Positivity Danni Capps, Bonhak Koo, Julie Chang and Ryan Maloney			
Big Brother Is Watching You: The Impact of Service Robot's Functions on Employees' Privacy 5532S Concerns Yuang-Sheng Chiu and Cass Shum				
5460 <mark>S</mark>	#Unrulycustomer: The Effects of Social Media Posts About Customer Mistreatment on Viewers' Moral Emotions and ReactionsWen Jiang, Cass Shum, Amanda Belarmino and Billy Bai			
	50-minute Round Table Presentation HOS 241, Hospitality Hall			
Impacting Hospitality Education Through the Lens of ResearchMiranda Kitterlin and D. Christopher Taylor				
	50-minute Round Table Presentation HOS 341, Hospitality Hall			
4003	Redesigning Higher Education for Inclusivity: A Hospitality and Tourism DiscussionKristin Malek, Jarrett Bachman, Andrew Moreo, Thomas Padron and Juan Mendez			
	50-minute Round Table Presentation HOS 441, Hospitality Hall			
7148	Can E&B Training Eacilities Survive the Shifts of Hospitality Education Into the Coming Years?			
50-minute Round Table Presentation HOS 382, Hospitality Hall				
6637	Preparing for the Looming Stagflation: A Hospitality Industry PerspectiveAbhijeet Shirsat and Angel González—			







Thank you to our sponsors!

Diamond Sponsors



Hosting Sponsor Sponsor of Welcome Reception





Sponsor for Ice-cream Social

Platinum Sponsors



Best Paper Awards Sponsor

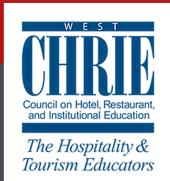


The W. A. Franke College of Business

Sponsor for Innovative Award for the Most Impactful Research Proposal







Thank you to our sponsors!

Platinum Sponsors



COLLEGE OF MERCHANDISING, HOSPITALITY AND TOURISM Department of Hospitality & Tourism Management



Knowledge Matters







UNIVERSITY OF HAWAI'I AT MĀNOA

SHPDLER COLLEGE
OF BUSINESS

SCHOOL OF TRAVEL INDUSTRY MANAGEMENT

Gold Sponsors



College of Human Sciences
Hospitality & Retail Management

Silver Sponsors

CalPolyPomona

The Collins College of Hospitality Management

Diversity Award Sponsors



Friends Sponsors

Thanking Caesar Entertainment, CraftHaus, Eureka, Noodle Asia, Palms Casino Resort and our Vegas industry partners.



Schedule at a Glance

Dates and times below are based on Pacific Standard Time

--- Thursday, February 16, 2023 ---

1:00 pm - 2:30 pm	Research Hackathon	Online
3:00 pm - 4:00 pm	Academic Job Seeking 101	Online
3.00 pm - 4.00 pm	Welcome Session for Community Colleges	Online
4:15 pm- 5:30 pm	<u>Registration</u>	HOS Lobby
4:15 pm - 6:30 pm	<u>Sponsor Tabling</u>	HOS 434
5:30 pm - 6:30 pm	Ice Cream Social and Welcome Reception	HOS 4/F Piano Lounge

--- Friday, February 17, 2023 ---

8:30 am - 9:45 am	Breakfast and Registration	
8:30 am - 8:45 am	<u>Welcome from</u> UNLV Hospitality College Dean	Boyd Dining Room
8:45 am - 9:45 am	General Session: The Future Challenges and Needs of the Hospitality Industry	
10:00 am -11:00 am	Concurrent Academic Session 1 STR Industry presentation	HOS 281, 282, 380, 382 HOS 341
11:15 am - 12:15 pm	Education Session: Industry Trends and Hospitality Programs: Are We Providing What Is Needed?	Boyd Dining Room
12:15 pm - 1:25 pm	<u>Lunch</u>	Boyd Dining Room
1:30 pm - 2:30 pm	Concurrent Academic Session 2 STR Industry presentation	HOS 281, 282, 380, 382 HOS 441
2:45 pm - 3:45 pm	Industry Session: The Effect of Technology of Food Preparation and Service	HOS 210 auditorium
4:00 pm - 5:00 pm	Concurrent Academic Session 3 + Round Table Session	HOS 282, 382, 380 HOS 241, 434, 441
6:30 pm - 8:00 pm	Opt-in Dinner	Chubby Boy BBQ (offsite)

--- Saturday, February 18, 2023 ---

	Breakfast and Registration	
8:30 am - 10:00 am	Poster Session	Boyd Dining Room
	Sponsor session	
10:15 am - 11:15 am	Concurrent Academic Session 4 + Round Table Session	HOS 282, 282, 380 HOS 241, 341, 441, 382
11:30 am - 1:00 pm	Awards Luncheon	Boyd Dining Room
1:15 pm - 2:00 pm	Membership Meeting	