

February 16 - 18, 2023

2023 WF CHRIE CONFERENCE

Hosted by: William F. Harrah College of Hospitality
University of Nevada, Las Vegas



UNLV

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WEST
CHRIE

Council on Hotel, Restaurant,
and Institutional Education

*The Hospitality &
Tourism Educators*



“Betting on the Future”



Welcome to the 2023 WF CHRIE conference!

Welcome to the 2023 West Federation Council on Hotel, Restaurant, and Institutional Education (WFCHRIE) Conference sponsored by the William F. Harrah College of Hospitality at the University of Nevada, Las Vegas. The WFCHRIE is very honored and excited to host the 2023 WFCHRIE Conference. This is the 21st conference that WFCHRIE is organizing. This regional conference will offer a diverse array of opportunities, for both WFCHRIE members and non-members, as it will focus on a broad range of topics related to education, industry, and research in hospitality and tourism.

The 2023 WFCHRIE Conference received more than 90 proposals for the conference from 170+ authors. Eighty-three of these presentations are accepted to be presented at the 2023 WFCHRIE Conference. We would like to thank each author for submitting their research papers to the 2023 WFCHRIE Conference. As the 2023 WFCHRIE Conference was a double-blind peer-reviewed conference, we would like to thank each and every reviewer who ensured that the paper review process was of high quality and smooth.

We would like to thank our sponsors for making this conference possible. Without their support, this conference would have not been possible. We would like to thank William F. Harrah College of Hospitality at the University of Nevada Las Vegas for hosting our conference, and the Hospitality & Tourism Alliance at the California State University for sponsoring the Community College Welcome Session and Ice Cream Social Activity (Diamond Sponsors); Hospitality, Recreation, and Tourism Department at the California State University East Bay for sponsoring the awards, School of Hotel and Restaurant Management - W. A. Franke College of Business at the Northern Arizona University for sponsoring the Innovative Award for the Most Impactful Research Proposal (Research in Progress), College of Merchandising, Hospitality, and Tourism at the University of North Texas, Knowledge Matters, CoStar Group - SHARE Center, and the School of Travel Industry Management – Shidler College of Business at the University of Hawai'i's Mānoa (Platinum Sponsors), Hospitality and Retail Management - College of Human Sciences at the Texas Tech University (Gold Sponsor); and the Collins College of Hospitality Management at the Cal Poly Pomona (Silver Sponsor). We also like to thank California State University, Sacramento for sponsoring the Excellence in Diversity and Inclusion Award.

We also would like to extend our gratitude to our keynote speakers and panelists; Dr. Shane C. Blum, Dr. Fevzi Okumus, Dr. Sandra Sun-Ah Ponting, and Dr. Cass Shum (Moderator) for participating in Professional Development Session 1: From Job Application to Interview: Academic Job Seeking 101; Dr. Saehya Ann; Mr. Carl H. Winston; and Ms. Corinne Youngholm for participating in Professional Development Session 2: Welcome Session for Community Colleges; Dr. Matt Ryan delivering a keynote speech in General Session: The Future Challenges and Needs of the Hospitality Industry; Ms. Patti Fisher, Mr. Carmen M. Rubino, Jr., and Mr. Britt Mathwich, (Moderator) for participating in Education Session: Industry Trends and Hospitality Programs: Are We Providing What Is Needed?; Mr. Lucio Arancibia, Mr. Mark Sandoval, and Dr. Angelo A. Camillo (Moderator) for participating in the Industry Session: The Effect of Technology on Food Preparation and Service; and Mr. Duane Vinson for delivering an Industry Presentation: The New CoStar SHARE Center.

Moreover, I sincerely express my appreciation to all board members: Dr. Sandra Ponting (Vice President), Dr. Saehya Ann (Immediate Past President), Dr. Shane Blum (Treasurer), Dr. Harold Lee (Secretary), Dr. Ryan Giffen (Director of Member Services), Dr. Michelle Alcorn (Director of Networking), and Dr. Amrik Singh (Director of Research). Big thanks go to Dr. Cass Shum and her wonderful student volunteers. I also like to thank the ICHRIE office for their support.

While you are attending the 2023 WFCHRIE Conference, please do not forget to enjoy the great things Las Vegas has to offer. Congratulations to all of the presenters at this conference and a warm welcome to all participants!

Yours in Hospitality,
Muhittin Cavusoglu, Ph.D., CHE, CHAE, CHTP, CHIA
President, West Federation CHRIE



Hosting University: UNLV William F. Harrah College of Hospitality

Founded in 1957, University of Nevada, Las Vegas (UNLV) is a doctoral-degree-granting institution. UNLV is classified by the Carnegie Foundation for the Advancement of Teaching as an R1 research university with very high research activity. The university is committed to recruiting and retaining top students and faculty, educating the region's diversifying population and workforce, driving economic activity through increased research and community partnerships. UNLV sits in the top spot in U.S. News & World Report's annual listing of the nation's most diverse universities for undergraduates. We continue to show our commitment to serving our wonderfully diverse population and building the future for Las Vegas and Nevada.

Situated just blocks away from the world's greatest hospitality laboratory—the Las Vegas Strip—the Harrah College of Hospitality enjoys unparalleled access to the hotels and resorts that are shaping the industry. Consistently ranked among the top five hospitality programs in the world, the College provides students with the theoretical and practical foundation needed to succeed in the competitive hospitality field. Faculty members are internationally-renowned, and alumni consist of some of the most influential leaders in the industry, with graduates overseeing major hotel brands, popular restaurants, event firms, and Fortune 500 companies. The College offers a Bachelor of Science in Hospitality Management; an Executive Master of Hospitality Administration; a Master of Science in Hotel Administration; and a Doctor of Philosophy in Hospitality Administration. The College also offers two dual degrees.

For more information, please visit <https://www.unlv.edu/hospitality>



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Research Hackathon

Thursday, February 16, 2023, 1:00 pm – 2:30 pm

<https://cpp.zoom.us/j/84784285230>

The goal of the Research Hackathon is to bring together researchers with diverse skills and knowledge to maximize collaboration and create novel scientific research. We thank you our judges, including,

Dr. Jean-Pierre van der Rest

Editor, Journal of Hospitality & Tourism Research (JHTR)

Dr. Po-Ju Chen

Editor, Journal of Hospitality & Tourism Education (JHTE)

Dr. Ingrid Lin

Editor, Journal of Hospitality & Tourism Education (JHTE)

Dr. Haragopal Parsa

Editor, Journal of Hospitality & Tourism Cases (JHTC)





Professional Development Session 1

--- From Job Application to Interview: Academic Job Seeking 101 ---

Thursday, February 16, 2023, 3:00 pm – 4:00 pm (Virtual)

<https://SDSU.zoom.us/j/87641093067>



Shane C. Blum

Associate Professor
Texas Tech University



Fevzi Okumus

Professor
University of Central
Florida



Sandra Ponting

Assistant Professor
San Diego State
University



Cass Shum

Associate Professor
University of Nevada,
Las Vegas



Join us in this Career Development session to get advice on academic career job seeking. Our panelists, Dr. Shane C. Blum, Dr. Fevzi Okumus, Dr. Sandra Sun-Ah Ponting, and Dr. Cass Shum, will share advice related to job application materials preparation, phone interview, fly-out interviews, and post-offer negotiations. This session is best for on-the-market job candidates and doctoral students who will be on the market in the near future.



Professional Development Session 2

--- Welcome Session for Community Colleges ---

Thursday, February 16, 2023, 3:00 pm – 4:00 pm (Virtual)

<https://csueb.zoom.us/j/84649295502?pwd=d0lLcWtxN1NFWW9vZ1hRQVd1dnpTUTO>

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Saehya Ann
Associate Professor &
Department Chair
California State University,
East Bay



Carl Winston
Founding Director
San Diego State University



Corinne Youngholm
Student Experience Manager
San Diego State University



WF CHRIE hopes to create a welcoming and inclusive atmosphere for everyone. The role of community colleges in the world of higher education has expanded over the years and the importance of community colleges is tremendous for the community's success. Still, they are also instrumental in the success of 4-year universities. As the country works to recover from the coronavirus pandemic, community colleges are more important now than ever. We invite all community colleges that offer hospitality, tourism, recreation and culinary programs to participate in the virtual "Welcome session for community colleges," sponsored by The California State University, Hospitality and Tourism Alliance).

<https://www.calstate.edu/attend/degrees-certificates-credentials/hospitality-tourism-management-alliance>



Sponsor Session

--- Sponsor Tabling ---

Thursday, February 16, 2023, 4:15 pm – 6:00 pm

(Southern Glazer's Wine & Spirits – Beverage Academy, HOS 434, Hospitality Hall)

- Cal Poly Pomona
- California State University, East Bay
- CSU Hospitality & Tourism Alliance
- Knowledge Matters
- Northern Arizona University
- STR Global
- Texas Tech University
- University of Hawai'i at Mānoa
- University of Nevada, Las Vegas
- University of North Texas

--- Sponsor Presentation ---

Saturday, February 18, 2023, 8:30 am – 10:00 am

(Boyd Dining Room, BEH 226, 2/F Beam Hall)

- University of North Texas
- Knowledge Matters
- Northern Arizona University
- University of Hawai'i at Mānoa
- California State University, Easy Bay
- CSU Hospitality & Tourism Alliance



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The Collins College of
Hospitality Management



General Session

--- The Future Challenges and Needs of the Hospitality Industry ---

*Friday, February 17, 2023, 8:45 am – 9:45 am
(Boyd Dining Room, BEH 226, 2/F Beam Hall)*

Bots, bits, AI, and automation: The hospitality industry is at a crossroads between servicing guests and creating relationships against a backdrop of rapidly rising cost structures and financial pressures. Together we will explore recent trends in hospitality, and those that are evolving with guest expectations (and maybe a few that are not).



Matt Ryan, Ph.D., CMO
Chief Marketing Office,
Boyd Gaming

Speaker's bio: Matt Ryan joined Boyd Gaming as Chief Marketing Officer in March 2017, bringing more than 20 years of data-driven strategic marketing, finance, and technology leadership experience in hospitality. In his current role he leads data strategies initiatives, loyalty program, hotel revenue management, digital platforms, social and traditional media efforts, design studio, as well as promotions programming for the organization's 29 casino and resort properties across the United States. Matt has balanced his career with a passion for learning. After earning a Bachelor of Science in Management from Clemson University, he went on to earn a Master of Business Administration from Tulane University, a Master of Information Engineering from Southern Methodist University, and a PhD in Hospitality Administration from University of Nevada-Las Vegas where he continues to guest lecture and teach.



Industry Presentation

--- The New CoStar Center ---

*Friday, February 17, 2023, 10:00 am – 11:00 am
(3/F Boardroom, HOS 341, Hospitality Hall)*

*Friday, February 17, 2023, 1:30 pm – 2:30 pm
(4/F Boardroom, HOS 441, Hospitality Hall)*



Duane Vinson

Vice President
STR

Assistant Director
CoStar SHARE Center

The SHARE Center just celebrated its 10-year anniversary and we have some exciting changes! We've had the pleasure of assisting nearly 1,000 schools around the world and we value your thoughts and ideas on how we may better serve the Western CHRIE academic community. In this session we'll discuss how professors and students will be able to access huge volumes of information and data via the dynamic CoStar Suite. We will talk about changes coming for our CHIA and CAHTA certifications and introduce you to new certifications that we're rolling out. We'll share how professors can easily access training materials for use in the classroom and data for research. Join us for an interactive hour filled with lots of new information!



Education Session

--- Industry Trends and Hospitality Programs:
Are We Providing What Is Needed? ---

*Friday, February 17, 2023, 11:15 am – 12:15 pm
(Boyd Dining Room, BEH 226, 2/F Beam Hall)*



Patti Fisher

Director of People and Culture
the Four Seasons Las Vegas



Carmen M. Rubino, Jr.

Vice President of Sales
Fontainebleau Las Vegas



Britt Mathwich

Associate Professor
Colorado Mesa University

This highly interactive session features two industry experts offering their views on current industry trends and needs from a knowledge and skills perspective for our hospitality program graduates. Discussion questions will include how well they believe programs are reacting to current needs and how to improve outcomes. There will be ample time for comments and questions.



Industry Session

--- The Effect of Technology of Food Preparation and Service ---

*Friday, February 17, 2023, 2:45 pm – 3:45 pm
(Sand's Auditorium, HOS 210, Hospitality Hall)*



Lucio Arancibia
CEC ACC MCFE, HOF
InFoodSys



Mark Sandoval
Executive Chef, Instructor
University of Nevada, Las Vegas



Angelo Camillo
Assistant Professor
Sonoma State University

Technological evolution continues to change how food service establishments operate. Hence, food and beverage operators constantly adapt to new technologies. Within the microenvironment, managers strive to integrate technological innovations into their operations, based on the 4IR “Fourth Industrial Revolution,” including M2M “Machine to Machine” communication), IoT “Internet of Things,” and Robotic Applications.” Subset platforms include integrated systems like online food and beverage ordering with purveyors, table reservation through “Open Table,” menu and wine/ beverage list engineering, real-time inventory using QSR and RFID technologies, hence “M2M, on-demand flash cost and labor productivity reports, and pro-forma profit and loss statements.



Concurrent Academic Session 1

Friday, February 17, 2023, 10:00 am – 11:00 am

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation +Q&A)

Sustainability HOS 281, Hospitality Hall Moderator: <i>Britt Mathwich</i>	
7687R	Effective Color Marketing for Restaurants: The Matching Effect of Color and Sustainability --Jason Tang, Sungjun Joe, Esther L. Kim, and Eun Joo Kim--
8415R	Customers' Responses to Environmental Responsibility and Disability Inclusion --Kwangsoo Park, Jooyeon Ha and Seobgyu Song--
9252R	Why Do Tourists Visit Farms? Exploring the Value Drivers of Agricultural Tourism --Jessica Murray, Robert Harrington and Soobin Seo--
Human Resources HOS 282, Hospitality Hall Moderator: <i>Ryan Giffen</i>	
5546R	Workplace Sexual Harassment in the Hospitality Industry: A Meta-Analytic Review --Yunxuan Zhang and Cass Shum--
9377R	Keep Flourishing: A New Theoretical Lens for Understanding Hospitality Employees' Well-Being and Prosocial Behavior --Bonhak Koo and Linchi Kwok--
8292R	How Work-Family Conflict Affects Chinese Hotel Employees' Well-Being: The Roles of Spouses' Work-Family Conflict and Gender --Xinqiao Fan and Zhenxing Mao--
Consumer Behavior in F&B HOS 380, Hospitality Hall Moderator: <i>Michelle Alcorn</i>	
701S	Connecting Sounds to Food Item Name Translations in Ethnic Restaurant Menus: The Effect of Translation Approaches --Yejia Guo, Baker Ayoun and Khalid Eyoum--
1301S	Systematic Evaluation of the Mediators of Food Insecurity and Obesity Among Adults in Northwest Indiana --Ezra Mutai and Matthew Bauman--
2610S	Does the Use of Food Delivery Apps Influence Food Waste Behavior? A Situation-Organism-Behavior-Consequence (SOBC) Perspective --Asma Azad Akhi and Jing Li--
7812S	Construction of a Restaurant Service Quality Scale in the Front of House --Hayeon Hailey Choi and James Taylor--
Diversity, Equity, and Inclusion & Tourism HOS 382, Hospitality Hall Moderator: <i>Sandra Ponting</i>	
1480S	Diversity, Equity, and Inclusion in the Hospitality and Tourism Industry: Why Should We Care? --Christina K. Dimitriou and Cho Tin Tun Kirkpatrick--
4496S	More Than Words: Leading Diversity, Equity & Inclusion From a Moment to a Movement --Alana Dillette and Sandra Ponting--
1402S	Religious Tourism and Entrepreneurship: A Case of Manakamana Temple in Nepal --Prakash Gautam--
5439S	Does a High Rating Score Guarantee the Revisit Intention? Applying the Lens Model to the Golfers' Decision-Making in a Golf Resort --Junghoon Lee, Samuel Lee and Sooyeon Lee--
5446S	The Effect of Tourism Storytelling on Tourist Visit Intentions: Case Study Iran --Faezeh Cheraghi, Seyedmajid Minayhashemi and Keith Mandabach--



Concurrent Academic Session 2

Friday, February 17, 2023, 1:30 pm – 2:30 pm

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation +Q&A)

Lodging | HOS 281, Hospitality Hall | Moderator: *Cass Shum*

- 5467R The Joint Effect of Rating Disadvantage and Sales Promotion on Hotel Choice Intention
--*Wenjia Han, Billy Bai, Carola Raab, Cass Shum and Anjala Krishen*--
- 3182R A Study of a Selected Set of the Costlier Physical Hotel Amenities on Customer Satisfaction of Chinese Luxury Hotel Guests
--*Wai Sun and Ozgur Ozdemir*--
- 997R Mapping Travelers' Evaluations of a Hotel: A Case of Brand Versus Non-Brand Affiliated Hotels
--*Lenna Shulga and Kwanglim Seo*--

Consumer Behavior | HOS 282, Hospitality Hall | Moderator: *Britt Mathwich*

- 1648R Developing a Framework for Leadership Inclusion in Hospitality
--*Michelle Russen, Mary Dawson, Miranda Kitterlin-Lynch, Juan Madera and Jeanna Abbott*--
- 7478R To Cruise or Not to Cruise: The Effect of Media Sensationalism on Perceived Risk
--*Laura Book, Sarah Tanford and Seyhmus Baloglu*--
- 8066R Priming and Reviews: Accentuate the Positive, Eliminate the Negative
--*Lisa Cain, Eun Joo Kim and Sarah Tanford*--

Beverage | HOS 380, Hospitality Hall | Moderator: *Michelle Alcorn*

- 4551S History, Legends, and Lore: The Role of Storytelling in Whiskey Distillery Tourism
--*Danni Capps, Michelle Alcorn and Shane C. Blum*--
- 289S Impact of Search Cost and Financial Cost on Consumer's Willingness to Visit a Winery
--*Angelo Camillo and Inhaeng Jung*--
- 6720S Do Seasonal Beverages Impact Behavioral Intention, Willingness-to-Pay, or Both?
--*Liheng Zhang and Amanda Belarmino*--
- 7772S Take me Stout to the Ballgame: A Study on the Impacts of Craft Beer on Professional Baseball Spectators' Behaviors
--*Ryan Maloney, Michelle Alcorn, Danni Capps and Shane Blum*--
- 6428S "Wine Dealcoholization" as a Competitive Strategy
--*Angelo A. Camillo, Janejira Sutanonpaiboon and Aidong Hu*--

Consumer Behavior / Social Media | HOS 382, Hospitality Hall | Moderator: *Ryan Giffen*

- 4863R Google Review Analysis of Casino Buffet Restaurants on the Las Vegas Strip
--*Tevfik Demirciftci, Amanda Belarmino and Carola Raab*--
- 9287S Gen Z Consumers' Motivations in Adapting New Forms of Luxury Consumption: An FSQCA Approach
--*Jing Li and Leslie Cuevas*--
- 7055S Predicting Review Helpfulness: The Role of Construal Fit and Prior Experience
--*Minji Kim and James Busser*--
- 8343S Social-Media, Healthy Sustainable Food Hack and Food Security
--*Libby Gustin and Ryan Giffen*--

“Betting on the Future”



Concurrent Academic Session 3

Friday, February 17, 2023, 4:00 pm – 5:00 pm

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation +Q&A)

Consumer Behavior | HOS 281, Hospitality Hall | Moderator: *Ryan Giffen*

- 4572R Examining the Goldilocks Dilemma in Festivals & Events: Trying to Find the ‘Just Right’
--Jarrett R Bachman--
- 8947R Competing for Attention: The Effect of Multiple Cues on Hotel Booking Decisions
--Eun Joo Kim, Carola Raab and Sarah Tanford--
- 9584R Effects of TLS Guide’s Professional Competencies on Rapport, Attachment, and Reuse Intention
--Jihwan Park and James Busser--

Undergraduate Research & Education | HOS 282, Hospitality Hall | Moderator: *Cass Shum*

- 7477R Motivational Factors of Students in Hospitality and Resort Management Programs to Obtain Hospitality Certifications
--Cho Tin Tun Kirkpatrick--
- 8278R Tourism Planning and Strategic Placemaking: First Impressions Program
--Maycee Quick and Kristin Malek--
- 8682R The Paradox of Paradoxical Leadership on Employee Helping Behaviors: Moderating Role of Self-Efficacy
--Alexandra Lungu, Cass Shum and Dongwon Yun--

Impact of COVID-19 | HOS 380, Hospitality Hall | Moderator: *Harold Lee*

- 8315S Exploring Stress Among Residents Experienced Pandemic, Hurricane and Bridge Closure Simultaneously
--Alison Green, Hilmi Atadil and Nestor Arguea--
- 6307S Impact of COVID-19 on Local Restaurants: The Case of the Gunnison Valley, CO
--Michael Vieregge--
- 8319S Impact of COVID-19 Pandemic on the Academic Conferences: Differences in Perceptions of Hotel Managers, Conference Organizers, and Conference Participants
--Harold Lee and Junghoon Song--
- 9587S Destination Memetics Under COVID-19: The Case of China
--Hilmi Atadil, Qiulin Lu and Helena Allman--
- 9862S Hoteliers’ Outlook on the Role of Technology: A Post-COVID19 Era Examination
--Jiyoung Hwang, Mehmet Erdem and Sungsik Yoon--

50-minute Round Table Presentation | HOS 241, Hospitality Hall

- 5904 Hospitality Internship Learning: Do Assessment Methods Match Learning Objectives, Activities and Outcomes?
--Keith Mandabach and Britt Mathwich--

50-minute Round Table Presentation | HOS 434, Hospitality Hall

- 7600 The Aesthetics of Music and Wine
--Murray Mackenzie and Timothy Jones--

50-minute Round Table Presentation | HOS 441, Hospitality Hall

- 8035 Hotel Asset Management and Digitization Linkage in the United Arab Emirates
--Natasa Christodoulidou, Sanjay Nadkarni Nadkarni, Nijat Aliyev, Marcus Rothenberger and William Brice--



Poster Session

Saturday, February 18, 2023, 8:30 am – 10:00 am

All poster should be in 36 x 24 inches.



People's Choice Award - Calling all attendees!

Each attendee can get a sticker to vote for their favorite poster.
The poster with most stickers will win the People's Choice Award!

Boyd Dining Room, BEH 226, 2/F Beam Hall

323	Predicting Cancellations in Bookings Using Machine Learning <i>--Mana Azizoltani--</i>
756	The Impacts of Salt Warning Designs for Restaurant Menus <i>--Borham Yoon and Kyungyul Jun--</i>
876	Adoption of Dynamic Pricing in Live Music Events <i>--Kaiyang Bu--</i>
1471	An Examination of Online Reviews for Ghost Towns in the Western United States <i>--Amanda Belarmino and Whitney Mulaj--</i>
2182	A Proposal to Assess Transportation Needs and Challenges of Las Vegas Integrated Resort Employees <i>--Pemba Mwepu, Mehmet Erdem, Billy Bai and Shashi Sambisan--</i>
2189	Hospitality Integrated Resorts: Employee Engagement, Satisfaction and Retention <i>--Whitney Mulaj, James Busser, Stowe Shoemaker and Martha Shoemaker--</i>
3763	Application of Universal Design to Tourism Destinations by Spatial Characteristics and Its Impact on Tourists' Well-Being and Behavior <i>--Hyunwoo Yoon and Seunghwan Lee--</i>
3945	Does Employees' Service Sabotage Behavior Influence Customer Experience? Comparing the Effect of Racial Identity in the Service Industry <i>--Chia-Yun Tsai, Stacy Lee, Robert Paul Jones and Hyojung Jung--</i>
6346	How Interior Layout Could Be Changed in Robot-Supported Quick Service Restaurants <i>--Arsalan Mirsadraei, Jehun Moon, Glenn Nowak and Mehmet Erdem--</i>
6628	Revisiting the Use of Mobile Food Ordering Applications in the Post-COVID Era <i>--Hyounae Kelly Min, Sae Hya Ann, Myong Jae Lee and Hyunsuk Choi--</i>
6781	Meeting Giveaways: Assessing the Effects of Attendees' Perceived Value <i>--Jie Sun, Nadia Hanin Nazlan, E'Lisha Fogle and Wan Yang--</i>
6861	The Effects of Implementing Food Delivery Robots Within the Restaurant Industry <i>--Jennifer Martinez and Betsy Stringam--</i>
7448	The Use of Robotic Service: Impact on Managers' Job Satisfaction and Well-Being <i>--Yuze Ji and James Busser--</i>
8355	Using Plant-Based Food Substitutes for Fat in Butter Cookies: An Innovative Culinary Approach <i>--Shih-Ming Hu, Jacie Hu and Irene Hu--</i>
8679	How Do Online Meal Delivery Platforms Impact Restaurant Employees? <i>--Renata Guzzo, Jaimi Garlington, Carola Raab and Amanda Belarmino--</i>

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Concurrent Academic Session 4

Saturday, February 18, 2023, 10:15 am – 11:15 am

R: Completed Research (15-minute presentation + Q&A); S: Speed Presentation (5-minute presentation +Q&A)

Human Resources | HOS 281, Hospitality Hall | Moderator: Hyounae Kelly Min

- 2009R Managers and Employees: Comparing the Antecedents of Job Satisfaction in the Same Department
--Yunxuan Zhang, Dina Zemke, Amanda Belarmino and Cass Shum--
- 3288R An Attribution Account of the Effects of Leaders' Gender and Abusive Supervision on Employee Insubordination
--Dongwon Yun and Cass Shum--
- 890R Examining the Tradeoff Effect of The Stereotype Content Model: Impression Management and Race
--Hyounae Kelly Min, Sae Hya Ann and Li Ge--

Food and Beverage | HOS 282, Hospitality Hall | Moderator: Sandra Ponting

- 4962R What Makes You Want to Work in a Restaurant? The Role and Influence of Socio-Economic Status
--Vinh Le and Bruce Tracey--
- 812R Standing Out From the Crowd: Exploring Online Information Cues on Airbnb Gastronomy Experiences
--Sijun Liu, Chunhao Wei, Pankush Kalgotra and Imran Rahman--

Human Resources | HOS 380, Hospitality Hall | Moderator: Michelle Alcorn

- 838S Family Dynamics and Culture: An Exploration of Work-Life Balance in Family-Owned Hospitality Businesses
--Hasib Hassan Khan Chowdhury, Shane Blum, Michelle Alcorn and Bonhak Koo--
- 2919S The Impact of Job Crafting on Hospitality Employees' Well-Being and Turnover Intention: The Mediating Role of Meaning of Work
--Hyojung Jung, Michelle Alcorn and Shane Blum--
- 7154S Turn That Frown Upside Down: Scale Development and Validation of Toxic Positivity
--Danni Capps, Bonhak Koo, Julie Chang and Ryan Maloney--
- 5532S Big Brother Is Watching You: The Impact of Service Robot's Functions on Employees' Privacy Concerns
--Yuang-Sheng Chiu and Cass Shum--
- 5460S #Unrulycustomer: The Effects of Social Media Posts About Customer Mistreatment on Viewers' Moral Emotions and Reactions
--Wen Jiang, Cass Shum, Amanda Belarmino and Billy Bai--

50-minute Round Table Presentation | HOS 241, Hospitality Hall

- 1001 Impacting Hospitality Education Through the Lens of Research
--Miranda Kitterlin and D. Christopher Taylor--

50-minute Round Table Presentation | HOS 341, Hospitality Hall

- 4003 Redesigning Higher Education for Inclusivity: A Hospitality and Tourism Discussion
--Kristin Malek, Jarrett Bachman, Andrew Moreo, Thomas Padron and Juan Mendez--

50-minute Round Table Presentation | HOS 441, Hospitality Hall

- 7148 Can F&B Training Facilities Survive the Shifts of Hospitality Education Into the Coming Years?
--Ryan Smith and Susan J Roe-

50-minute Round Table Presentation | HOS 382, Hospitality Hall

- 6637 Preparing for the Looming Stagflation: A Hospitality Industry Perspective
--Abhijeet Shirsat and Angel González--

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Schedule at a Glance

Dates and times below are based on Pacific Standard Time

--- Thursday, February 16, 2023 ---

1:00 pm - 2:30 pm	<u>Research Hackathon</u>	Online
3:00 pm - 4:00 pm	<u>Academic Job Seeking 101</u>	Online
	<u>Welcome Session for Community Colleges</u>	Online
4:15 pm- 5:30 pm	<u>Registration</u>	HOS Lobby
4:15 pm - 6:30 pm	<u>Sponsor Tabling</u>	HOS 434
5:30 pm - 6:30 pm	<u>Ice Cream Social and Welcome Reception</u>	HOS 4/F Piano Lounge

--- Friday, February 17, 2023 ---

8:30 am - 9:45 am	<u>Breakfast and Registration</u>	Boyd Dining Room
8:30 am - 8:45 am	<u>Welcome from UNLV Hospitality College Dean</u>	
8:45 am - 9:45 am	<u>General Session: The Future Challenges and Needs of the Hospitality Industry</u>	
10:00 am - 11:00 am	<u>Concurrent Academic Session 1 STR Industry presentation</u>	HOS 281, 282, 380, 382 HOS 341
11:15 am - 12:15 pm	<u>Education Session: Industry Trends and Hospitality Programs: Are We Providing What Is Needed?</u>	Boyd Dining Room
12:15 pm - 1:25 pm	<u>Lunch</u>	Boyd Dining Room
1:30 pm - 2:30 pm	<u>Concurrent Academic Session 2 STR Industry presentation</u>	HOS 281, 282, 380, 382 HOS 441
2:45 pm - 3:45 pm	<u>Industry Session: The Effect of Technology of Food Preparation and Service</u>	HOS 210 auditorium
4:00 pm - 5:00 pm	<u>Concurrent Academic Session 3 + Round Table Session</u>	HOS 282, 382, 380 HOS 241, 434, 441
6:30 pm - 8:00 pm	<u>Opt-in Dinner</u>	Chubby Boy BBQ (offsite)

--- Saturday, February 18, 2023 ---

8:30 am - 10:00 am	<u>Breakfast and Registration</u>	Boyd Dining Room
	<u>Poster Session</u>	
	<u>Sponsor session</u>	
10:15 am - 11:15 am	<u>Concurrent Academic Session 4 + Round Table Session</u>	HOS 282, 282, 380 HOS 241, 341, 441, 382
11:30 am - 1:00 pm	<u>Awards Luncheon</u>	Boyd Dining Room
1:15 pm - 2:00 pm	<u>Membership Meeting</u>	